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**GOODWOOD**

**The Role**

The **Production Editor** will be part of Motorsport Content and report to the Digital Content Editor.

**About us**

At Goodwood, we celebrate our 300-year history as a quintessentially English Estate, in modern and authentic ways, delivering extraordinary and engaging experiences. Our setting, 12,000 acres of West Sussex countryside, and our story both play significant roles in Goodwood’s success. What really sets us apart is our people. It is their passion, enthusiasm and belief in the many things we do that makes us the unique, luxury brand we are.

**Passionate People**

It takes a certain sort of person to flourish in such a fast-paced, multi-dimensional environment like Goodwood.  We look for talented, self-motivated and enthusiastic individuals who will be able to share our passion for providing the “**world’s leading luxury experience.**”

**Our Values**

**The Real Thing Daring Do Obsession for Perfection Sheer Love of Life**

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| --- | --- | --- | --- |
| We employ meticulous attention to detail to create experiences, as they should be. We are honest and open. | We don't mind breaking the rules to create the best possible experiences. We will take tough decisions | It’s a team thing – everybody mucks in to make things happen. We're madly passionate about what we do | We want to make everyone feel special by loving what we do. |

**Purpose of the role**

To ensure that Goodwood’s engaging motorsport content maintains the correct tone, style and quality across the Goodwood Road & Racing website and motorsport publications. The Production Editor will proof and upload content to the website ensuring that headlines, standfirsts and imagery are of the right tone and style to not only attract readers, but also continue Goodwood’s long-standing reputation for producing excellent content.

**Key responsibilities**

* Sub-editing and publishing digital content, ensuring quality, style and tone are consistent with Goodwood digital channel requirements
* Proofing content for Goodwood motorsport publications
* Helping to plan content to ensure the site is kept up to date, help develop ideas for new content
* Help maintain and grow on-site audience metrics
* Ad-hoc writing of engaging and concise copy that appeals to a specialist motoring and motorsport audience
* Liaising with the press office to ensure news from events is covered fully on Goodwood Road and Racing.
* Covering all Goodwood motoring events and some external events

**Qualities you will possess**

* Attention to detail
* A life-affirming passion for motoring and motorsport
* Terrific English language skills and a faultless grasp of grammar
* An engaging writing style
* A methodical and rigorous approach
* Ability to plan, prioritise and organise
* A proactive approach and willingness to take responsibility for yourself
* Confidence to make decisions and to stand by them
* Good negotiation and influencing skills
* Excellent communication
* A sense of fun!
* Positive and friendly with a ‘can do’ attitude
* Creative thinking

**What do you need to be successful?**

* A sharp eye for detail
* Excellent grammar and spelling
* A life-affirming passion for motoring and motorsport
* Understanding of SEO principles, willingness to improve your knowledge
* Experience and ability to write proficiently about motoring or motorsport
* Experience using Content Management Systems

Each role is assigned a level against our expected behaviour.  Your role levels are set out below.

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| --- | --- |
| **BEHAVIOUR** | **LEVEL** |
| Think Customer | 2 |
| Communication & Trust | 2 |
| Taking Personal Responsibility | 2 |
| Encouraging Excellence & Commercial Success | 2 |
| Working Together | 2 |